

# Insights Hub from **facebook**

## Frequently Asked Questions

### **What is the Insights Hub from Facebook?**

The Insights Hub from Facebook is a community of developers, those who use developer tools and prospective users of developer tools. It's hosted by the Facebook Business Platform Research Team.

### **Why should I join the Insights Hub?**

By joining this exclusive community, you'll be able to contribute to innovation at Facebook. Your participation will help us build and improve the tools you use or may use in the future to build apps, connect with your customers and grow your business.

### **What will I need to do if I become a member of the Insights Hub?**

Once or twice a month, you'll be invited to participate in surveys, qualitative interviews or forums with peers related to the developer products you use or topics that are relevant to your industry. Your feedback will have an invaluable impact on what we're building at Facebook and be well appreciated!

### **What will I get if I join the Insights Hub?**

We hope that you'll find the interactions fun and interesting. We'll periodically share back what we've learned and how insights are utilized through newsletters, quick share notes, videos and more. Also, you'll be able to shape your experiences by giving us feedback on your experience as a member, topics of interest and how you'd like to engage with your peers.

### **How do I become part of the Insights Hub?**

To become a member of the Insights Hub, you'll receive an invitation from us with instructions on how to register.

### **What if my registration information changes later?**

Since your registration information is critical for Insights Hub interactions, we've developed a place for you to update your information at any time. Simply log into the Insights Hub and click on the 'Profile' link to make changes to your username and password.

### **What happens if I no longer want to be a member of the Insights Hub?**

While we'd hate to see you go, you can opt out of your membership at any time. Just click on the 'Unsubscribe' link located at the bottom of any email invitation that you receive from the Insights Hub. Alternatively, you can send an email to [support@fbinsightshub.com](mailto:support@fbinsightshub.com) to request removal, and you'll no longer receive invitations.

If you have any questions about the Insights Hub from Facebook, please contact [support@fbinsightshub.com](mailto:support@fbinsightshub.com). Thank you!