

### **What is the FutureMe Idea Exchange?**

The FutureMe Idea Exchange is an online group of consumers age 18 to 80 who are willing to share ideas, insights and opinions on a variety of topics such as technology, health and wellness, saving and investing, your goals and aspirations and much more. After joining, panelists are invited to complete online surveys that are sent to an email address they provide.

### **How do I join?**

To be eligible to participate in the FutureMe Idea Exchange, you will need to complete a questionnaire that details information about you and your household. Once this questionnaire has been completed you then become eligible to participate. You will find this registration questionnaire if you go to the Join Now page of this website.

### **Who can participate?**

U.S. and Canadian residents age 18 to 80 who have completed the FutureMe Idea Exchange registration questionnaire may participate.

### **When I give you my personal information when I join, what do you do with it?**

Your personal information is used to create a member profile and to track how many surveys are being sent to you. Your member profile is used to determine which research studies may apply to you. Whenever a research study is completed, the members' survey responses are collectively compiled into a research report which is used to evaluate products and services. No panelist specific information is included in the research report (i.e. survey responses will not be identified with the specific individual panelists).

### **How is my privacy protected?**

Please click on the Privacy Policy link at this site to review our complete policy on participant privacy.

### **Will it cost me anything to join or participate?**

No. Participation is free!

## **Taking Surveys**

### **How will I know when to take a survey?**

We will send you an email when we have a study ready for you to take. All you need to do is click on the link included in the email invitation (or copy and paste the website address into your browser window). Then, simply follow the instructions on the screen to complete the survey. You are never obligated to participate in research.

### **How often will I be asked to participate in a survey?**

Panel members will be invited to participate approximately 1 to 2 times a month. For each study, you'll receive an invitation by email to participate.

### **How long will surveys take to complete? What if I start a survey and I run out of time before I can finish it?**

Surveys will vary in length depending upon the subject, and the estimated time to complete each survey will be noted in the survey email invitation. Most surveys will range from 5 to 10 minutes but others will be as short as 3 to 5 minutes. If you can't finish a survey, you can always come back to it at another time. When you return, it will take you to the place where you left off. In general, you will have 3 or 4 days to complete each survey.

### **If I receive a study invitation, does that mean I'm qualified to participate?**

We do our best to identify studies that are relevant to you, based on the information you have provided to us in

your profile as well as in previous studies. The email invitation will typically indicate the general subject matter and provide instructions that pertain to that study.

**Can I do the surveys on my mobile phone or tablet?**

Yes, you can.

**What if I have technical issues completing the surveys?**

Please [click here](#) to contact the technical support team. They will help resolve any issues you may be having completing a survey.