



**NORTHWEST ENERGY EFFICIENCY ALLIANCE, INC.**

**COMMERCIAL MARKET RESEARCH ONLINE COMMUNITY DRAWING  
SWEEPSTAKES**

**OFFICIAL RULES**

**Important: Please read these rules before participating in the MROC platform monthly drawings.**

**NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE ODDS OF WINNING.**

**TERMS AND CONDITIONS:** The following Terms and Conditions (the “Official Rules”) detail rules, prizes and eligibility for the Northwest Energy Efficiency Alliance (NEEA), Inc.’s (the “Sponsor”) Commercial MROC Monthly Sweepstakes. The Commercial MROC Monthly Drawing Sweepstakes consist of monthly drawings in which one (1) MROC platform participant will be randomly selected to receive one (1) gift card (the “Sweepstakes”).

By participating in and/or entering the Sweepstakes, the participant (“Participant”) accepts and agrees to be bound by the Official Rules and the decisions of the Sponsor and represents that they satisfy the eligibility requirements of these Official Rules. The Sweepstakes is void where it is prohibited by applicable law.

**SWEEPSTAKES TERM:** The Sweepstakes starts at 12:01 AM PST on February 1, 2018 and ends at 11:59 PM PST on December 31, 2018 (the “Sweepstakes Term”). Each month’s Monthly Drawing Term starts at 12:01 AM PST on the first day of each calendar month and ends 11:59 PM PST on the last day of each calendar month (the “Monthly Drawing Term”).

**1. How to Enter Sweepstakes.** Participants must complete an Activity on Sponsor’s Commercial MROC platform during the Sweepstakes Term to enter the Sweepstakes. A qualified activity includes completing one of the following actions (“Activity”):

- Completing a survey;
- Entering and submitting relevant text in a discussion forum;
- Submitting a relevant journal entry.

Participants can submit multiple entries per month, and each Activity completed by a Participant qualifies as one entry. All entries must be received during Monthly Drawing Term to be valid for entry into that

month's drawing. Prizes will be awarded to one (1) randomly selected winning Participant for each Monthly Drawing Term.

(a) All requested information must be provided for Participant entry to be valid. All entry activities are subject to verification by Sponsor. Entries that do not include all the required information and adhere to these Official Rules will be considered void.

(b) Each month during the Sweepstakes Term, one winning Participant will be notified by the Sponsor or an authorized party of the Sponsor via email within five (5) business days after the end of each Monthly Drawing Term. The notification email will include a VISA gift card code. All other costs and expenses in connection with winning Participant's receipt and use of the prize are the winning Participant's sole responsibility.

(d) Sponsor reserves the right, in its sole and absolute discretion, to disqualify any entries that are inappropriate, invalid, or ineligible for any reason. The Sponsor may remove invalid entries from the Sweepstakes at its own discretion.

**2. Prizes.** One Participant from each of the eleven (11) total monthly Sweepstakes drawings will be randomly selected to win a \$150 VISA digital gift card. Prizes are not refundable for cash and are not transferrable. All expenses not specifically provided for herein are the winning Participant's sole responsibility. Some restrictions may apply.

**3. Odds; Taxes; Etc.** Odds of winning a prize depend on the number and quality of eligible entries received. **ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER.** All prizes will be awarded. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE). Sponsor is not responsible for cancellation or preemption of the prizes or for other circumstances that make it impractical or impossible to fulfill the prize. Participant is required to claim the value of the prize through the appropriate federal, state and local tax process, including a 1040 form.

**4. Identity of Participant.** Winner must provide proof of being the winning Participant upon request. The potential winning Participant may be required to provide Sponsor with proof that the potential winning Participant is the authorized account holder of the email address associated with the winning entry. An authorized account holder is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

**5. No Confidentiality.** Entry materials submitted to Sponsor will not be treated as confidential, and Participant shall not include or disclose any trade secrets or other confidential information, including without limitation confidential information of any third party, in any entry materials.

**6. ELIGIBILITY:** THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES OF AMERICA WHO ARE 18 OR OLDER BY FEBRUARY 1, 2018. To be eligible to win a prize, entries must be completed and received by Sponsor in accordance with these Official Rules. Directors, officers and employees of the Sponsor and any of their respective parent companies, affiliate companies, funder companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. **IF YOU DO NOT MEET ANY OF THESE REQUIREMENTS, OR ANY OTHER ELIGIBILITY REQUIREMENTS IN THESE OFFICIAL RULES, YOU ARE NOT ELIGIBLE TO WIN A PRIZE, AND SPONSOR**

RESERVES THE RIGHT NOT TO AWARD PRIZES TO YOU. AUTOMATED PARTICIPATION IN MROC ACTIVITIES OF ANY KIND WILL DISQUALIFY THE PARTICIPANT FROM THE SWEEPSTAKES. All applicable federal, state and local laws and regulations apply.

**7. DISCLAIMER:** Sponsor, all participating sponsors and any of their respective parent companies, subsidiaries, funders, affiliates, directors, officers, professional advisors, employees and agencies (collectively, the "Released Parties") will not be responsible for: (a) any late, lost, misrouted, misdirected, postage-due, garbled, distorted, damaged or incomplete transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Sweepstakes disruptions, injuries, losses or damages caused by events beyond the control of Sponsor or by non-authorized human intervention including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures; or (d) any printing or typographical errors in any materials associated with the Sweepstakes. Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries.

**8. General Release.** By entering the Sweepstakes, Participant releases Sponsor and all Released Parties from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Sweepstakes or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

**9. Selection of Prizes.** Actual features and other related descriptions of the prizes awarded shall be selected by Sponsor in its sole discretion and may vary from photos used in online or offline advertising and promotional materials, including Sponsor's website.

**10. Use of Winner Name, Likeness, Etc.** Except where prohibited by law, entry into the Sweepstakes constitutes permission to use each winner's name, hometown, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation. As a condition of being awarded any prize, except where prohibited by law, each winner may be required to execute consent to the use of their name, hometown, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation.

**12. Rules Request.** To obtain a copy of the Commercial MROC Sweepstakes rules, email [BetterBricksCommunity@neea.org](mailto:BetterBricksCommunity@neea.org), Attn: "Commercial MROC Sweepstakes" or send a stamped, self-addressed business-size envelope to Sponsor at the address listed below, Attn: "Commercial MROC Sweepstakes" Rules Request. Return postage not required.

**13. Intellectual Property Notice.** NEEA and NORTHWEST ENERGY EFFICIENCY ALLIANCE are trademarks of the Sponsor. The Sweepstakes and all accompanying materials are copyright © 2017 by Sponsor. All rights reserved.

**14. Miscellaneous.** The Sweepstakes and these Official Rules will be governed, construed and interpreted under the laws of the United States and the State of Oregon without respect to conflict of law doctrines. Participants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Sweepstakes or any Participant's participation in the Sweepstakes should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or proper play of the Sweepstakes, or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Sweepstakes as planned. Participants who violate these Official Rules, violate any law, rule or regulation in connection with participation in the Sweepstakes, tamper with the operation of the Sweepstakes or engage in any conduct that is detrimental or unfair to Sponsor, the Sweepstakes or any other Participant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Sweepstakes.

Sponsor reserves the right to disqualify Participants whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Sweepstakes. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. If you have any questions about these Official Rules or the Sweepstakes, please email them to [BetterBricksCommunity@neea.org](mailto:BetterBricksCommunity@neea.org) or send written questions to the address listed below, Attn: "Commercial MROC Sweepstakes".

**15. Sponsor:** Northwest Energy Efficiency Alliance Inc. 421 SW 6th Ave, Suite 600, Portland, Oregon 97204. The Sweepstakes is implemented by Sponsor and Maru Group, LLC.