

Privacy Policy

Complete Agreement

These Terms of Use (including our Privacy Policy) constitute the entire agreement between you and us with respect to the Web Site and supersedes all prior or contemporaneous communications and proposals between you and us with respect to the Web site. If any provision of these Terms of Use is determined to be invalid or unenforceable, all other provisions shall remain in full force and effect.

Privacy Policy

Effective as of January 2018

This Privacy Policy applies to information provided by you or collected by us when you visit this Website and when you request information from us. By using or accessing this Website you are agreeing that we may use your information as stated in this Privacy Policy. If you do not agree to our use of your information according to this policy, do not use this Website. Our Privacy Policy does not apply to other Websites you may visit, including those that may be linked to this Website. We are not responsible for and cannot control the privacy or other practices of Websites owned or operated by others.

Revisions

We may revise our Privacy Policy at any time by updating this posting, and your use after such change signifies your acceptance of the changed terms. Please check these terms of use periodically for changes. This policy is intended to help you understand how FISKARS BRANDS, INC. its subsidiaries and affiliates ("FISKARS BRANDS, INC.," "we," or "us") collect, use and safeguard the information you provide on our Web site.

Information We Collect; Cookies and IP Tracking

You may generally browse this Web site without providing any personal information. However, there are cases in which we may ask you for personal data. For example, we will occasionally conduct on-line surveys to better understand the needs and profiles of our visitors. In addition, we may request personal information when you register to receive additional information about our products and services, sign up for a newsletter, or send us a question. Even if you choose not to give information we request, you can still visit most of this Web site, but you may be unable to access certain options, offers, functions, and services.

In case you change your mind about providing us personal information, or wish to update or delete personal information, you can do this by contacting us as specified below.

We may use cookies or track the IP address of the computers you use to access our Web site. Cookies are small files of computer code that are placed on your computer to identify you and make it easier to access your favorite materials when you return to our Web site or to keep track of your actions on our Web site. We do not use cookies to track your browsing away from our own Web sites. If for any reason you wish not to take advantage of cookies, you may set your browser not to accept them.

How We Use Your Personal Information

If you provide us with personal information we will use it to respond to requests you make, to complete purchases, and for other purposes you authorize or request. We will not automatically place you on any list to receive e-mail or for any phone marketing list.

Personal information provided by users who are 13 or more years of age may be used for marketing and promotional purposes only by FISKARS BRANDS, INC. and its subsidiaries and affiliates. Except as specified below, we do not rent, sell or otherwise distribute to third parties, your personal information entered or collected on this Web site. While we use all reasonable efforts to safeguard the confidentiality of your information, you agree that we will have no liability for disclosure of any information obtained due to errors in transmission or the unauthorized acts of third parties. Fiskars also reserves the right to change or update this policy, or any other policy or practice, at anytime. Any changes or updates will be effective immediately upon posting to this Web site.

We may share statistical or aggregated non-personal information about our users with advertisers, business partners, sponsors and other third parties. This data is used to customize Web site content and advertising to deliver a better experience to our users.

We may provide your information to others as required or permitted by law, including in response to law enforcement inquiries, legal process, in connection with a sale or merger of all or part of our business, or in connection with a bankruptcy or similar proceeding. We reserve the right to disclose user information in special cases, when we have reason to believe that disclosing this information is necessary or appropriate to identify, contact, or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, other Web site users, or anyone else that could be harmed by such activities. We may disclose personal information without notice to you in response to a subpoena or when we believe in good faith that the law requires it or to respond to an emergency situation.

Policies for Children Under 13 Years Old

We encourage parents and guardians to monitor and participate in their children's online activities. We may collect a child's email address or IP address in order for the child to register to use our Website. We do not use personal information collected from children for any purpose except the internal administration of our Website, and do not share the information we collect with third parties. However, we do allow children to post craft ideas and projects to our public areas, which may result in the disclosure of personal information to the public. If a child enters a contest, we may also collect additional information, such as a home address, in order to deliver the prize.

A parent may review his or her child's personal information, may limit further collection or use of the child's information, and may require us to delete it by contacting us at the address listed below. In order to access or give directions to us concerning a child's personal information you must first establish that you are the parent or guardian of the subject child by providing a signed form sent to us via postal mail or facsimile providing your name, address, telephone number, and relationship to the child; providing a credit card for use in a transaction; calling us on our toll free customer support line; or sending us an email accompanied by a digital signature.

Contact Information

This Web site is owned and operated by FISKARS BRANDS, INC. Questions about this Privacy Policy should be directed to: FISKARS BRANDS, INC. 7800 Discovery Drive, Middleton, WI 53562 or legal@fiskars.com . For all other inquiries, refer to the Customer Service section.