

Open Mic Panel Privacy Statement

If you are under 15 years old, you must give this Privacy Statement to your parent and get their permission for you to use the Service.

The Open Mic Panel is run by Seven Network (Operations) Limited (**Seven Network**) which is a member of the Seven West Media Group. Any personal information you provide to Seven Network as a member of the Open Mic Panel will be handled by Seven Network in accordance with [Seven West Media's Privacy Policy](#) subject to any variances set out in this Privacy Statement.

Joining the Open Mic Panel is voluntary. By opting in to join the Open Mic Panel (which you can do by completing a survey and creating a login), you consent to Seven Network collecting, handling and disclosing your personal information in accordance with this Privacy Statement.

We will collect your personal information (generally name, age, sex, occupation and contact details, as well as survey responses which may contain both personal information and sensitive information, where you sign a consent form) directly from you, online.

Your personal information will be used by Seven Network for market research purposes (including contacting you to arrange participation in online surveys and focus groups, as well as combining all survey responses for research purposes) as well as Seven Network and its Associated Entities is collecting your personal information and other data for the purpose of establishing and administering your access to the Service (along with any future service we provide and which requires logging in) (where applicable), processing any request you make when you contact us via the Service, and for the purpose of understanding our audiences. If you use your Facebook ID or Google ID to log into this Service, you also consent to us collecting your personal information (such as your public profile including name and email address) from Facebook or Google (as applicable) for these purposes. Seven Network will handle your personal information and other data in accordance with Seven's Privacy Policy which is available at www.sevenwestmedia.com.au/privacy, and which contains information regarding how you can access your personal information, correct it and/ or make a complaint about our handling of your personal information.

Seven's Privacy Policy also contains information regarding the use of cookies and other technologies in order to improve and personalise your experience by identifying and displaying content which may be of interest to you, referring you to products and services that may be of benefit or interest to you and displaying targeted advertising based on those interests.

Where you elect to provide us with information about you and your interests from time to time, you agree to the terms of the Privacy Policy. Without limiting the foregoing:

- Seven Network may disclose your personal information and other data to its related entities, business partners and external service providers for research and profiling purposes as well as other purposes reasonably related to your relationship with Seven; and
- you consent to Seven Network using your personal information for the purpose of Seven and its related entities sending you information regarding programs, products and services available through them and/ or through their business partners. We will always provide you with the ability to opt out of those communications.

You also agree that we may use proprietary measurement software in the Service which will allow users to contribute to market research or audience ratings services.

You may contact us at any time to access the personal information you supplied us as well as correct or update it.

You may opt out of being a panel member at any stage. This can be done by on the Open Mic panel member page <https://www.openmicpanel.com.au/> or via direct email.