

DICKIES AMBASSADORS COOKIE POLICY

Understanding how and why we use cookies

This Cookie Policy is aimed at members of the Dickies Ambassadors community (**members/you**).

The website www.dickiesambassadors.co.uk (**this site**) uses cookies to distinguish you from other visitors to this site. This helps us to make your experience more efficient and enjoyable when you use this site and also allows us to improve our content, products and services.

To find out more about how we use cookies and what benefits they bring, please take a few moments to read this Cookie Policy.

What are cookies?

A cookie is a small data file which is stored on your browser or the hard drive of your computer (or other electronic device) when you visit this site.

We use cookies for the reasons set out below, including to improve the functionality of this site. Some of the functions that cookies perform can also be achieved using similar technologies. This Policy refers to 'cookies' throughout; however it also covers these alternate mechanisms.

The information we obtain from our use of cookies may include information about your computer (or other electronic device) such as your IP address, your browser and/or other internet log information and personal information about you, for example when you set up a registered account on this site.

More information about cookies can be found at www.allaboutcookies.org and www.cookiecentral.com.

The types of cookies we use

We use the following cookies:

- **Strictly necessary cookies** These are cookies that are required for the operation of this site. They include, for example, cookies that enable you to log into secure areas of this site.
- **Functionality cookies** These are used to recognise you when you return to this site. This enables us to remember your local time zone setting and your preferences (for example, whether you prefer desktop or mobile preview when responding to surveys).
- **Analytical/performance cookies** We use analytical/performance cookies to allow us to see how visitors have reached this site. This helps us to ensure that users are able to easily find this site.

The basis on which we use cookies is as follows.

Cookies that allow us to identify you will be considered to be **personal data**. The use of cookies and personal data in the UK is regulated by the Privacy and Electronic Communications Regulation (**PECR**), the General Data Protection Regulation (**GDPR**) and the Data Protection Act 2018. We will only use these cookies which capture your personal data where we have a legal basis to do so.

In respect of **strictly necessary cookies**, these are required in order for this site to work, and to the extent that any such cookies allow us to identify you and are considered to be personal data, the legal basis for processing such personal data is that it is necessary for our legitimate interests (in order to operate this site and run our business and Ambassadors community, provide administrative and IT services, to secure our network and prevent and detect fraud).

In respect of all other cookies, we will rely on your consent. Your consent for these purposes may be implied by your continued use of this site following a prominent notice to you (in the form of a banner

on this site's homepage) which informs you of this Cookie Policy and the fact that we are using cookies, unless you have indicated that you do not consent to cookies.

You can find more information about the individual cookies we use and the purposes for which we use them and the time after which they will expire in the tables below.

Cookies we use in relation to the messaging forum for members

Type of cookie	Cookie name	Purpose	Expiration time
Strictly necessary	AuthTicket	Your authentication ticket, which is set when you sign in to the forum and persists until you sign out.	Duration of user's session
Functional	ClientTimezoneOffset	Displays your local time.	1 year
Strictly necessary	Email	Remembers your email address during your log in session for the messaging forum.	Duration of user's session
Strictly necessary	ForumsAuth	Authenticates members who access the messaging forum.	1 year
Strictly necessary	KeepMeLoggedIn	Maintains your login session for the messaging forum.	1 year

Cookies we use in relation to surveys completed by members

Type of cookie	Cookie name	Purpose	Expiration time
Functional	surveySelectedThemeld	Remembers your last viewed theme for survey responding.	Duration of user's session
Functional	VisionCritical.GmtTimezoneOffset	Determines the difference in time between your local time and Coordinated Universal Time. This cookie is used to set your session for responding to surveys.	Duration of user's session
Functional	VisionCritical.PreviewPreference	Remembers your last preview preference, being either desktop or mobile preview.	1 year

Cookies we use in relation to the registered accounts for members

Type of cookie	Cookie name	Purpose	Expiration time
Strictly necessary	_cfduid	Cloudflare cookie used to identify users behind a shared IP.	1 year
Strictly necessary	_pmx	Used to distinguish individual users and sessions.	1 year
Strictly necessary	_pmxb	Used to determine new user sessions/visits.	Duration of user's session
Analytical performance	_pmxz and _pmxr	Both of these cookies determine how you reached this site.	Duration of user's session
Strictly necessary	jwt	Used to track authenticated sessions.	Duration of user's session

We use Cloudflare in order to improve the security of this site and to improve user experience. Cloudflare is a service which uses cookies to protect this site against malicious visitors, and improve performance of this site by identifying visitors and personalising the content of this site accordingly. Further information on Cloudflare can be found [here](#).

Third party cookies on this site

We only use third party cookies from our trusted partners, who provide important functionality to this site, and who help us improve this site by allowing us to understand your experience of this site.

How you can manage your cookies

The browsers of most computers, smartphones and other electronic devices are typically set up to accept cookies. If you wish to amend your cookie preferences and block cookies for this site or any other website, you can do this through your browser settings. Your browser's 'help' function will tell you how to do this.

However, please remember that cookies are often used to enable and improve the functionality of this site. If you choose to block our use of cookies, you may not be able to access all or certain parts of this site. For example, you may not be able to log in to your registered account for this site, use the messaging forum or respond to a survey.

More information about how to disable cookies can be found at www.allaboutcookies.org.

Security

Our cookies do not compromise your security. In fact, many of our cookies are used purely to provide important security features, such as authenticating members before they use the messaging forum.

Our cookies will leave a record on your computer, smartphone, tablet or other device that someone has accessed this site from that device, but nothing further. Our cookies do not enable us to access

any other content stored on your device, other than technical data (such as your IP address and our cookies) as described above.

More about your privacy

The information we obtain from the use of cookies will, to the extent that it is considered to be personal data, be used by us in accordance with our Privacy Policy. We do not share your personal data with other third parties except to the extent set out in our Privacy Policy. Third parties may also process your personal data on our behalf and in accordance with our instructions to provide services to us (such as our IT and software provider and our market research provider (currently Vision Critical)). To find out more about how we protect your privacy when using this site, please refer to our [Privacy Policy](#).

This Cookie Policy was last updated in February 2019.