

ASOS Front Row Prize Draw Terms of Use

1. The Legal Bits...

This website "ASOS Front Row UK" ("ASOS FROW") where you can take part in and access ASOS FROW's research and panel surveys conducted by ASOS.com Limited of Greater London House, Hampstead Road, London Nw1 7FB ("ASOS", "we", "us"). ASOS FROW is managed and operated by Vision Critical Research Solutions (UK) Limited of 17 Hatfields 2nd Floor, London, SE1 8DJ.

By taking part in ASOS FROW and this prize draw, you agree to accept these terms and conditions (the "Prize Draw Terms"). If you do not agree with these Prize Draw Terms then you should not take part. We recommend that you save a copy of the terms and conditions for future reference. ASOS reserves the right to refuse entry or refuse to award the prize to anyone in breach of these Prize Draw Terms.

2. The Prize Draw

ASOS Front Row UK ("ASOS FROW") runs a monthly prize draw (the "Prize Draw") where we pick two winners who will each win a £50 ASOS gift voucher (the "Prize").

The Prize is non-exchangeable, non-transferable and no cash alternative is offered and is subject to winner confirmation. ASOS reserves the right to replace the Prize with an alternative prize of equal or higher value if circumstances beyond ASOS' control make it necessary to do so.

3. Who can enter?

The Prize Draw is open to all ASOS FROW members aged 18+ who have a valid ASOS FROW account and have completed a project in ASOS FROW.

The Prize Draw is not open to employees of ASOS, their families, agents or any third party directly associated with the administration of the Prize Draws. ASOS reserves the right to ask the winner to provide proof of age and reserves the right (as its sole discretion) to decide if the eligibility criteria have been met.

4. How to enter

The Prize Draws are free to enter with no purchase necessary. Your entry to each month's Prize Draw is by way of a completed response from you to that month's ASOS FROW project, to be submitted through ASOS FROW's website. Only one entry per person per Prize Draw is permitted.

5. Opening and closing dates and times

The opening date for entries to a Prize Draw is 12:01AM BST on the first day of the month during which that Prize Draw, with the closing date being midnight BST on the last day of the month. Entries received after the closing date will not be counted or considered for that or any other Prize Draw.

6. How are winners selected?

Two winners per month will be chosen by random draw performed by a computer process by the 15th day following the closing date of the relevant Prize Draw (the "Draw Date").

If you are one of our lucky winners, you must respond to us within 14 days. If you don't respond within the time given, we will award the Prize to a reserve winner. A total of 3 reserves will be contacted. Reserves may have less time to respond. In the event that no winner or reserves respond, we reserve the right not to award the Prize.

Sorry, but you can't transfer a Prize to someone else or exchange it for a cash alternative. Make sure to keep your prize safe and don't let anyone copy your unique code or you won't be able to use it later!

7. Using an ASOS Gift Vouchers

The Prize will be issued in the GBP to be used on www.asos.com and must be redeemed when placing an order in GBP.

The winner will receive an individual gift voucher code via email to register it to their ASOS account as credit. An ASOS account will need to be set up to use the gift voucher (if the winner hasn't done this already). For further information on ASOS gift vouchers, please see 'Gift Vouchers and Promo Codes' in the ASOS [Ts&Cs](#).

8. Data Privacy

We care a lot about the security of your personal data and it will be held in accordance with our [ASOS FROW Privacy Policy](#) and will only be used for the purposes of this promotion.

9. General

We will not accept cheating in any form including the use of macros or other automated means of entry, using identities other than your own and any other behaviour that falls outside the spirit of the promotion. If you're found to be cheating, you will be excluded from the Prize Draw. ASOS' decision regarding any aspect of the Prize Draw is final and binding.

Unfortunately, if you suffer any loss or damage that arises out of or in connection with the Prize Draw or the Prize itself (whether in contract, tort (including (without limitation) negligence), statutory duty or otherwise) ASOS won't be liable for this.

ASOS reserves the right to change, alter or withdraw any Prize Draw at any time due to change in any applicable law or any events outside of its control including fraud, tampering, technical errors, and ASOS shall not be responsible for any delay, cancellation or rescheduling of the Prize Draw.

If you want to know who won, you can email win@asos.com within two months of the end of the relevant Prize Draw quoting "ASOS FROW Prize Draw" in the subject title.

These terms and conditions are governed by English Law and shall be subject to the exclusive jurisdiction of the English Courts.

Promoter: ASOS.com Limited, Greater London House, Hampstead Road, London NW1 7FB England