

2021 SDG&E Power Panel SWEEPSTAKES RULES & REGULATIONS

1. SWEEPSTAKES PERIOD: The San Diego Gas & Electric Company (SDG&E) Power Panel Sweepstakes starts on January 1, 2021 and closes on December 31, 2021 12:00 PM Pacific Time. The Sweepstakes is sponsored by SDG&E (the "Sponsor"). Alida has been retained by the Sponsor to administer the Sweepstakes. The Sponsor is and shall remain solely responsible for the delivery of the Prize(s) to the winner(s).

2. ELIGIBILITY: This Sweepstakes is open to all registered members of the San Diego Gas & Electric Customer Insight Panel and other individuals directly contacted by Alida and invited to participate in the San Diego Gas & Electric Study ("Entrants"). All Entrants must be 18 years of age or older and a legal resident of the U.S., at the time of entry into the Sweepstakes. Employees, agents and representatives of the Sponsor and its subsidiaries and affiliates, Alida and its subsidiaries or affiliates and each of their respective advertising and promotion agencies are not eligible to win, nor are the parents, siblings and children of any such employee, agent or representative or any person with whom such employee, agent or representative is domiciled.

3. PRIZES: There are 24 random draws (the "Draws") in the Sweepstakes consisting of \$25 Amazon.com gift codes (the "Prizes") for an aggregate of \$600 in Prizes to be given away during the Sweepstakes Period. The Prizes will be awarded monthly on the last business day of each month [the "Draw Dates"]. All Prizes are to be awarded in US dollars.

4. HOW TO PARTICIPATE: The Sweepstakes is offered electronically via the Internet. All Entrants who are members of the San Diego Gas & Electric Power Panel are automatically entered into the Sweepstakes. All other Entrants may enter the Sweepstakes by following the link in the Entrant's invitation to the San Diego Gas & Electric Customer Insight Panel website and completing the initial questionnaire online. Entrants will receive one (1) entry for every study completed during the Sweepstakes period.

Completion of San Diego Gas & Electric Power Panel Surveys is not required to enter the Sweepstakes. Entrants may enter the Sweepstakes by using the alternate means of Sweepstakes entry set out in item 5.

5. NO PURCHASE NECESSARY TO ENTER OR WIN - ALTERNATE MEANS OF SWEEPSTAKES ENTRY: Entrants may receive one (1) entry by legibly hand printing the Entrant's name, street address, city, state, postal code, telephone number, complete email address, on a 3 x 5 inch (or 7.5 x 12.5 cm) piece of paper and mailing it to Alida, San Diego Gas & Electric Power Panel Sweepstakes, Alida Inc., 505 Fifth Avenue, 18th Floor, New York, NY, 10017, US.. Alida and Sponsor are not responsible for lost, late, mutilated or postage due entries. One entry per hand-addressed outer envelope. All entries become the exclusive property of Alida and will not be acknowledged or returned.

6. SWEEPSTAKES DRAW(S): The draw will be held on each of the Draw Dates from all eligible entries received. Winners will be determined by random drawing from all eligible entries received by Alida. The odds of winning depend on the number of eligible entries received. The odds of an entry winning any Prize will be the same, whether the entry was automatically generated or by alternate means of entry.

7. PRIZE AWARDING: Winner will be notified by email within 15 days of the drawing. Prizes will be awarded only on verification by Alida that all Sweepstakes requirements have been met by the winners. Each Prize must be accepted as awarded and no substitution, transfer, conversion or assignment of Prizes will be allowed, unless at the discretion of the Sponsor which may substitute a Prize of comparable or greater value. No correspondence will be entered into except with selected Entrants at the email address listed on the Alida systems, or on the mail-in entries. Alida will notify the winner by email within fifteen (15) days of the Draw Date. The winner will have seven (7)

calendar days from notification to accept the Prize by email. Alida is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the winner. If a selected Entrant cannot be contacted within the allotted time Alida reserves the right to void that entry and select another eligible Entrant for that Prize. In order to be declared an official winner the selected Entrants will be required to complete, sign and return to Alida a Declaration and Release Form within seven (7) days of receipt. If a selected Entrant(s) fails to complete, sign and return the Declaration and Release Form to Alida within seven (7) days the Sponsor reserves the right to void that entry and select another eligible Entrant for that Prize. By completing, signing and returning the Declaration and Release Form, the Entrant (i) confirms compliance with these Sweepstakes Rules and Regulations, (ii) releases and forever discharges the Sponsor, its affiliates and subsidiaries, Alida, its affiliates and subsidiaries and their respective advertising and promotional agencies from all claims, demands, damages, actions and causes of action arising or to arise by reason of the acceptance or use of the Prize, and (iii) gives permission to the Sponsor and Alida, at their option, to publish or otherwise use the Entrant's name, address, photograph, voice and comments, without compensation, in any publicity carried out by the Sponsor or Alida or their respective advertising agencies.

Any Cash Prize awarded will be delivered by the Sponsor to official winners within four (4) to six (6) weeks after receipt of the signed and fully completed Declaration and Release Form. A check will be issued to the official winner and delivered via the United States Postal Service.

Any Online Gift Code Prize will be delivered by the Sponsor to official winners within six (6) to eight (8) weeks after receipt of the signed and fully completed Declaration and Release Form via email from the respective Vendor website. *Alida is not responsible for and shall not be liable for late, lost, or misdirected communication from the Vendor website to the official winners email address.*

All other Prizes will be delivered by the Sponsor to official winners at the mailing address listed on the completed Declaration and Release Form or on the mail-in entries in four (4) to six (6) weeks after receipt of the signed and fully completed Declaration and Release Form.

8. SWEEPSTAKES GENERAL RULES: By entering the Sweepstakes, Entrants agree to abide by these Sweepstakes Rules and Regulations and the decisions of Alida and Sponsor, which are final.

9. WINNERS LIST: To obtain a copy of the winner list or a copy of the Sweepstakes Rules and Regulations, send your request to: Alida, San Diego Gas & Electric Power Panel Sweepstakes Winners List, 505 Fifth Avenue, 18th Floor, New York, NY, 10017, US. Requests must be received no later than December 27, 2021 and must enclose a self-addressed stamped envelope.

10. DISQUALIFICATION: Neither the Sponsor or Alida are responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this Sweepstakes or the operation of the San Diego Gas & Electric Power Panel website or any other Alida hosted website, as determined by Alida, in its sole discretion, will be disqualified. If disqualified for any of the above abuses, Alida reserves the right to terminate the Entrant's eligibility to participate. In the event any portion of this Sweepstakes is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of Alida, which in the sole opinion of Alida, corrupts or impairs the administration, security, fairness or proper entry into the Sweepstakes, Alida reserves the right, in its sole discretion, to suspend or terminate the Sweepstakes and to award Prize(s) to individuals selected at random from the pool of Entrants received up to the point of termination. In no event will more Prizes be awarded than those listed in the Sweepstakes Rules and Regulations.

11. TAX INFORMATION: Liability for any applicable taxes imposed by any government, if any, on any Prize won is the sole responsibility of the winner of such Prize.

12. APPLICABLE LAWS: Offer is subject to all applicable federal, state, and local laws and regulations. The rules shall be governed by, interpreted under, and enforced in accordance with the laws of California. Sponsor may, in its sole discretion and without notice to participants, terminate the offer for any reason. Void where prohibited or restricted by law

13. PRIZE DISCLAIMER: The Sponsor is solely responsible for the delivery of the Prizes to the Prize winners, as declared by Alida. Alida shall not be responsible or liable to Entrants for any losses, damages or costs incurred as a result of Entrants entering the Sweepstakes or use of a Prize won in connection with this Sweepstakes or the failure by the Sponsor to deliver the Prize to the winner in accordance with the Sweepstakes Rules and Regulations. By participating in the Sweepstakes, each Entrant agrees to release and hold harmless Alida and the employees, officers, directors, shareholders, agents, representatives of Alida, its parent company, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Sweepstakes or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

Any Prize awarded will be delivered by the Sponsor, Alida or by a third-party retained by the Sponsor or ALIDA for the purpose of fulfilling the prize (in which case the Entrant consents to the disclosure of his/her name, address and such other personal information as is required for the limited purpose of delivering the prize to the winner)

14. DATA PROTECTION NOTICE: Entrants' personal information is protected by Alida's Privacy Policy. The Alida Privacy Policy can be found at the bottom of the survey page labeled "Privacy Policy" or to view the ALIDA Privacy Policy go to <https://www.Alida.com/privacy-policy>.