

## PRIZE DRAW RULES

The General Terms and Conditions will apply to all prize draws offered on Beat The Odds Community Hub (the “**Community Hub**”). Any specific terms will be published on the Community Hub and in the event of conflict with the General Terms and Conditions, the specific terms on the Community Hub will apply.

## GENERAL TERMS AND CONDITIONS

### HOW TO QUALIFY:

All users of the Community Hub who complete a survey will be automatically entered into the relevant prize draw. Prize draws are open to individuals aged 21 years and over who are members of the Community Hub. Entry into a prize draw is free but in order to gain an entry you must complete a survey. Users are restricted to one per household and per IP address. However each user may enter a prize draw multiple times by completing additional surveys.

### DRAW PERIOD:

Typically, the prize draws will be held monthly and the draw period for each month will commence at 12:00:01 a.m. GMT on the first day of that month and ends at 11:59:59 p.m. on the last day of that month. Any additional prize draws may be published on the Community Hub and the applicable draw period will be stated.

### PROMOTER AND ADMINISTER:

The Promoter is Cyan Blue Odds Limited (trading as ‘OddsChecker’) (the “**Promoter**”). Alida has been retained by the Promoter to administer the Prize draw (the “**Administer**”).

### PRIZE DRAW:

The draw will be conducted by random electronic draw from all eligible entries received by the Administer who is based in Vancouver, Canada and the draw will take place within five (5) days of the end of the draw period (the “**Draw**”). The odds of winning depend on the number of eligible entries received per user and each eligible entry has an equal chance.

### PRIZE(S):

Typically, three (3) x cash prizes are awarded on a monthly basis: one (1) x \$100; and two (2) x \$50 (the “**Prizes**”) and will be awarded in accordance with the Draw rules above. Additional prizes may be offered per month and the details will be published on the Community Hub. Additional prizes may constitute cash or non-cash prizes (such as tickets or items).

### PRIZE AWARDING:

Winners will be notified by email within 15 days of the Draw. Prizes will be awarded only on verification by the Administer that all prize draw requirements have been met by the winners. Each Prize must be accepted as awarded and no substitution, transfer, conversion or assignment of Prizes will be allowed by the user. The Promoter reserves the right to substitute a non-cash prize for an item of equivalent cash value or for cash at any time. No correspondence will be entered into except with winners via the email address listed on the Administer systems as follows: (i) the Administer will notify the winner by email within 15 days of the Draw Date; and (ii) the winner will have seven

(7) calendar days from notification to confirm acceptance of the Prize by email, and will be instructed whom to contact at that time. The Administer is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the winner. If a selected entrant cannot be contacted within the allotted time, the Administer reserves the right to void that entry and select another eligible entrant for that Prize.

#### **DECLARATION AND RELEASE:**

The selected winners will be required to consent to the prize draw rules and winner declaration conditions by consenting to a Declaration and Release. If a selected entrant(s) fails to consent to the Declaration and Release within seven (7) days of being notified of winning, then the Promoter reserves the right to void that entry. By digitally consenting to the Declaration and Release conditions, the entrant: (i) confirms compliance with these Prize draw Rules; (ii) releases and forever discharges the Promoter, its affiliates and subsidiaries, the Administer, its affiliates and subsidiaries and their respective advertising and promotional agencies (the “**Released Parties**”) from all claims, demands, damages, actions and causes of action arising or to arise by reason of the acceptance or use of the Prize; and (iii) gives permission to the Released Parties, at their option, to publish or otherwise use the entrant’s first name, city and comments, without compensation, in any publicity carried out by the Released Parties.

#### **GENERAL:**

- 1) The decision of Promoter or Administer will be final and no correspondence will be entered into.
- 2) If you no longer wish to receive emails from the Community Hub, simply click on the “unsubscribe” link in emails from us.
- 3) The prize is fulfilled in the case of cash upon transfer by the Promoter to the bank details supplied by the winner. If the transaction is not successful for any reason beyond the control of the Promoter, the Promoter reserves the right to void that entry and select another eligible entrant for that Prize. The prize is fulfilled in the case of non-cash upon delivery by the Promoter (or agent of the Promoter) to the address supplied by the winner.
- 4) The Administer reserves the right to substitute the prize for cash or for a prize of equivalent or greater monetary value if this is necessary for reasons beyond its control. Unless otherwise determined by the Promoter, there is no cash alternative to the prize and the prize is non-refundable and non-transferable.
- 5) Except in the case of death or personal injury arising from its negligence or in respect of fraud and so far as is permitted by law, the Released Parties exclude responsibility and all liabilities arising from any postponement, cancellation, delay or changes to the prize details beyond the Released Parties’ control and for any act or default of any third party supplier.
- 6) The terms and conditions of any other third-party supplier will also apply to the prize where applicable. If there is a conflict between third party terms and conditions and these terms and conditions, these shall take precedence.
- 7) The Released Parties will not be liable for any Prize that does not reach the winner for reasons beyond the Released Parties’ reasonable control.

8) If the winners cannot be contacted within seven (7) days of notification or are not able or available to accept the Prize for any reason which is beyond the Released Parties' reasonable control, then the Released Parties reserve the right to award the prize to another entrant.

9) Any accounts that are identified to be linked to an account of an existing entrant will not be eligible.

10) The Released Parties reserve the right at any time and from time to time to modify or discontinue, temporarily or permanently, this prize draw with or without prior notice due to reasons outside its control.

11) The prize draw will be governed by the law of England and Wales and the parties submit to the exclusive jurisdiction of the English courts.