

## Instructions for Store Visit:

### **We will ask you to take pictures of some items.**

Make sure you take a picture of the item itself and a picture of the tag with UPC number and style for each item.

*Please see below of what your pictures should look like*



**First, browse DICK'S Sporting Goods like you normally would. Head over to the VRST section and take a look at all the products offered in that section.**

**Next, please look at four VRST collections while at the store (Images on the next page):**

- Commuter pant program
- Rest & Recovery
- French Terry Collection
- Woven Shorts

**While shopping/browsing for each collection, please choose the following number of items from each, try the items on, and take a photo of the item AND the tag.**

- 3 items from the VRST Commuter Pant Program you are interested in trying and the tag (6 photos)
- 2 items from the VRST Rest & Recovery Collection you are interested in trying and the tag (4 photos)
- 2 items from the VRST French Terry Collection you are interested in trying and the tag (4 photos)
- 1 item from the VRST Woven Shorts Collection you are interested in trying and the tag (2 photos)

***In total you should have 16 photos (8 items/8 tags).***

The questions on the next few pages will be asked for each collection. We will ask you these questions in the survey link online but feel free to print this out and write your answers in the dressing room after you try on each item so you can remember your thoughts.

Below are images of each collection so you know what to look for.

### Commuter



- Commuter Athletic Fit 5 Pocket Pants
- Style : MAX200445
- \$80



- Commuter Slim Fit 5 Pocket Pants
- Style : MAX200445
- \$80



- Commuter Athletic Fit Pants
- Style : MAX200429
- \$80



- Commuter Slim Fit Jogger
- Style : MAX200431
- \$80



- Commuter 5 Pocket Pant
- Style : MAX200428
- \$80



- Commuter Shorts 9 inch
- Style : MAX200430
- \$60

### French Terry



- Lux French Terry Pullover Hoodie
- Style : MAX200384
- \$65



- French Terry Slim Fit Zip Jogger Pant
- Style : MAX200433
- \$65

### Woven Shorts



- 7 inch Printed Lined Woven Short
- Style : MAX200436P
- \$55



- 8 inch Woven Short (Linerless)
- Style : MAX200424
- \$40

### Rest and Recovery



- Rest and Recover Pants (Joggers)
- Style : MAX100435
- \$55



- Rest & Recovery Full-zip
- Style : MAX100356
- \$65

**VRST Commuter Collection (1<sup>st</sup> item)**

1. What item did you try on?

2. How satisfied are you with the following for the item you tried on in the Commuter Collection?

	<i>Not at all satisfied</i>	<i>Somewhat unsatisfied</i>	<i>Neither satisfied nor unsatisfied</i>	<i>Somewhat satisfied</i>	<i>Very satisfied</i>
<b>Fit</b>					
<b>Style</b>					
<b>Quality of materials</b>					
<b>Color options</b>					
<b>Inseam length</b>					

3. How did the fit feel for the following areas when you wore the item you tried on in the Commuter Collection?

	<i>Too loose</i>	<i>True to size</i>	<i>Too tight</i>
<b>Waist</b>			
<b>Leg opening/calf area</b>			
<b>Crotch area</b>			
<b>Color options</b>			
<b>Inseam length</b>			

4. How did the fabric feel for the item you tried on in the Commuter Collection?

<i>Too rigid</i>	<i>Just right</i>	<i>Too much stretch</i>

5. Thinking about the VRST brand, how would you rate the quality of the item you tried on in the Commuter Collection?

<i>Extremely low quality</i>	<i>Somewhat low quality</i>	<i>Neutral</i>	<i>Somewhat high quality</i>	<i>Extremely high quality</i>

6. How likely would you be to purchase the item you tried on in the Commuter Collection?

<i>Not at all likely</i>	<i>Somewhat unlikely</i>	<i>Neither likely nor unlikely</i>	<i>Somewhat likely</i>	<i>Very likely</i>

7. Which of these do you think best describes the price of the item you tried on in the Commuter Collection?

<i>Too high</i>	<i>About what I expected</i>	<i>Too low</i>

8. Where would you wear the item you tried on in the Commuter Collection?

- a. Around the house
- b. At work
- c. At the gym
- d. Out to restaurants/bars
- e. Out with friends
- f. Other, please specify

**VRST Commuter Collection (2<sup>nd</sup> item)**

1. What item did you try on?

2. How satisfied are you with the following for the item you tried on in the Commuter Collection?

	<i>Not at all satisfied</i>	<i>Somewhat unsatisfied</i>	<i>Neither satisfied nor unsatisfied</i>	<i>Somewhat satisfied</i>	<i>Very satisfied</i>
<b>Fit</b>					
<b>Style</b>					
<b>Quality of materials</b>					
<b>Color options</b>					
<b>Inseam length</b>					

3. How did the fit feel for the following areas when you wore the item you tried on in the Commuter Collection?

	<i>Too loose</i>	<i>True to size</i>	<i>Too tight</i>
<b>Waist</b>			
<b>Leg opening/calf area</b>			
<b>Crotch area</b>			
<b>Color options</b>			
<b>Inseam length</b>			

4. How did the fabric feel for the item you tried on in the Commuter Collection?

<i>Too rigid</i>	<i>Just right</i>	<i>Too much stretch</i>

5. Thinking about the VRST brand, how would you rate the quality of the item you tried on in the Commuter Collection?

<i>Extremely low quality</i>	<i>Somewhat low quality</i>	<i>Neutral</i>	<i>Somewhat high quality</i>	<i>Extremely high quality</i>

6. How likely would you be to purchase the item you tried on in the Commuter Collection?

<i>Not at all likely</i>	<i>Somewhat unlikely</i>	<i>Neither likely nor unlikely</i>	<i>Somewhat likely</i>	<i>Very likely</i>

7. Which of these do you think best describes the price of the item you tried on in the Commuter Collection?

<i>Too high</i>	<i>About what I expected</i>	<i>Too low</i>

8. Where would you wear the item you tried on in the Commuter Collection?

- a. Around the house
- b. At work
- c. At the gym
- d. Out to restaurants/bars
- e. Out with friends
- f. Other, please specify

**VRST Commuter Collection (3<sup>rd</sup> item)**

1. What item did you try on?

2. How satisfied are you with the following for the item you tried on in the Commuter Collection?

	<i>Not at all satisfied</i>	<i>Somewhat unsatisfied</i>	<i>Neither satisfied nor unsatisfied</i>	<i>Somewhat satisfied</i>	<i>Very satisfied</i>
<b>Fit</b>					
<b>Style</b>					
<b>Quality of materials</b>					
<b>Color options</b>					
<b>Inseam length</b>					

3. How did the fit feel for the following areas when you wore the item you tried on in the Commuter Collection?

	<i>Too loose</i>	<i>True to size</i>	<i>Too tight</i>
<b>Waist</b>			
<b>Leg opening/calf area</b>			
<b>Crotch area</b>			
<b>Color options</b>			
<b>Inseam length</b>			

4. How did the fabric feel for the item you tried on in the Commuter Collection?

<i>Too rigid</i>	<i>Just right</i>	<i>Too much stretch</i>

5. Thinking about the VRST brand, how would you rate the quality of the item you tried on in the Commuter Collection?

<i>Extremely low quality</i>	<i>Somewhat low quality</i>	<i>Neutral</i>	<i>Somewhat high quality</i>	<i>Extremely high quality</i>

6. How likely would you be to purchase the item you tried on in the Commuter Collection?

<i>Not at all likely</i>	<i>Somewhat unlikely</i>	<i>Neither likely nor unlikely</i>	<i>Somewhat likely</i>	<i>Very likely</i>

7. Which of these do you think best describes the price of the item you tried on in the Commuter Collection?

<i>Too high</i>	<i>About what I expected</i>	<i>Too low</i>

8. Where would you wear the item you tried on in the Commuter Collection?

- a. Around the house
- b. At work
- c. At the gym
- d. Out to restaurants/bars
- e. Out with friends
- f. Other, please specify

**VRST Rest & Recovery Collection (1<sup>st</sup> item)**

1. What item did you try on?
2. How satisfied are you with the following for the item you tried on in the Rest & Recovery Collection?

	<i>Not at all satisfied</i>	<i>Somewhat unsatisfied</i>	<i>Neither satisfied nor unsatisfied</i>	<i>Somewhat satisfied</i>	<i>Very satisfied</i>
<b>Fit</b>					
<b>Style</b>					
<b>Quality of materials</b>					
<b>Color options</b>					
<b>Inseam length</b>					

3. How did the fit feel for the following areas when you wore the item you tried on in the Rest & Recovery Collection?

	<i>Too loose</i>	<i>True to size</i>	<i>Too tight</i>
<b>Waist</b>			
<b>Leg opening/calf area</b>			
<b>Crotch area</b>			
<b>Color options</b>			
<b>Inseam length</b>			

4. How did the fabric feel for the item you tried on in the Rest & Recovery Collection?

<i>Too rigid</i>	<i>Just right</i>	<i>Too much stretch</i>

5. Thinking about the VRST brand, how would you rate the quality of the item you tried on in the Rest & Recovery Collection?

<i>Extremely low quality</i>	<i>Somewhat low quality</i>	<i>Neutral</i>	<i>Somewhat high quality</i>	<i>Extremely high quality</i>

6. How likely would you be to purchase the item you tried on in the Rest & Recovery Collection?

<i>Not at all likely</i>	<i>Somewhat unlikely</i>	<i>Neither likely nor unlikely</i>	<i>Somewhat likely</i>	<i>Very likely</i>

7. Which of these do you think best describes the price of the item you tried on in the Rest & Recovery Collection?

<i>Too high</i>	<i>About what I expected</i>	<i>Too low</i>

8. Where would you wear the item you tried on in the Rest & Recovery Collection?

- a. Around the house
- b. At work
- c. At the gym
- d. Out to restaurants/bars
- e. Out with friends
- f. Other, please specify

**VRST Rest & Recovery Collection (2<sup>nd</sup> item)**

1. What item did you try on?
2. How satisfied are you with the following for the item you tried on in the Rest & Recovery Collection?

	<i>Not at all satisfied</i>	<i>Somewhat unsatisfied</i>	<i>Neither satisfied nor unsatisfied</i>	<i>Somewhat satisfied</i>	<i>Very satisfied</i>
<b>Fit</b>					
<b>Style</b>					
<b>Quality of materials</b>					
<b>Color options</b>					
<b>Inseam length</b>					

3. How did the fit feel for the following areas when you wore the item you tried on in the Rest & Recovery Collection?

	<i>Too loose</i>	<i>True to size</i>	<i>Too tight</i>
<b>Waist</b>			
<b>Leg opening/calf area</b>			
<b>Crotch area</b>			
<b>Color options</b>			
<b>Inseam length</b>			

4. How did the fabric feel for the item you tried on in the Rest & Recovery Collection?

<i>Too rigid</i>	<i>Just right</i>	<i>Too much stretch</i>

5. Thinking about the VRST brand, how would you rate the quality of the item you tried on in the Rest & Recovery Collection?

<i>Extremely low quality</i>	<i>Somewhat low quality</i>	<i>Neutral</i>	<i>Somewhat high quality</i>	<i>Extremely high quality</i>

6. How likely would you be to purchase the item you tried on in the Rest & Recovery Collection?

<i>Not at all likely</i>	<i>Somewhat unlikely</i>	<i>Neither likely nor unlikely</i>	<i>Somewhat likely</i>	<i>Very likely</i>

7. Which of these do you think best describes the price of the item you tried on in the Rest & Recovery Collection?

<i>Too high</i>	<i>About what I expected</i>	<i>Too low</i>

8. Where would you wear the item you tried on in the Rest & Recovery Collection?

- a. Around the house
- b. At work
- c. At the gym
- d. Out to restaurants/bars
- e. Out with friends
- f. Other, please specify

**VRST French Terry Collection (1<sup>st</sup> item)**

1. What item did you try on?

2. How satisfied are you with the following for the item you tried on in the French Terry Collection?

	<i>Not at all satisfied</i>	<i>Somewhat unsatisfied</i>	<i>Neither satisfied nor unsatisfied</i>	<i>Somewhat satisfied</i>	<i>Very satisfied</i>
<b>Fit</b>					
<b>Style</b>					
<b>Quality of materials</b>					
<b>Color options</b>					
<b>Inseam length</b>					

3. How did the fit feel for the following areas when you wore the item you tried on in the French Terry Collection?

	<i>Too loose</i>	<i>True to size</i>	<i>Too tight</i>
<b>Waist</b>			
<b>Leg opening/calf area</b>			
<b>Crotch area</b>			
<b>Color options</b>			
<b>Inseam length</b>			

4. How did the fabric feel for the item you tried on in the French Terry Collection?

<i>Too rigid</i>	<i>Just right</i>	<i>Too much stretch</i>

5. Thinking about the VRST brand, how would you rate the quality of the item you tried on in the French Terry Collection?

<i>Extremely low quality</i>	<i>Somewhat low quality</i>	<i>Neutral</i>	<i>Somewhat high quality</i>	<i>Extremely high quality</i>

6. How likely would you be to purchase the item you tried on in the French Terry Collection?

<i>Not at all likely</i>	<i>Somewhat unlikely</i>	<i>Neither likely nor unlikely</i>	<i>Somewhat likely</i>	<i>Very likely</i>

7. Which of these do you think best describes the price of the item you tried on in the French Terry Collection?

<i>Too high</i>	<i>About what I expected</i>	<i>Too low</i>

8. Where would you wear the item you tried on in the French Terry Collection?

- a. Around the house
- b. At work
- c. At the gym
- d. Out to restaurants/bars
- e. Out with friends
- f. Other, please specify



**VRST French Terry Collection (2<sup>nd</sup> item)**

1. What item did you try on?

2. How satisfied are you with the following for the item you tried on in the French Terry Collection?

	<i>Not at all satisfied</i>	<i>Somewhat unsatisfied</i>	<i>Neither satisfied nor unsatisfied</i>	<i>Somewhat satisfied</i>	<i>Very satisfied</i>
<b>Fit</b>					
<b>Style</b>					
<b>Quality of materials</b>					
<b>Color options</b>					
<b>Inseam length</b>					

3. How did the fit feel for the following areas when you wore the item you tried on in the French Terry Collection?

	<i>Too loose</i>	<i>True to size</i>	<i>Too tight</i>
<b>Waist</b>			
<b>Leg opening/calf area</b>			
<b>Crotch area</b>			
<b>Color options</b>			
<b>Inseam length</b>			

4. How did the fabric feel for the item you tried on in the French Terry Collection?

<i>Too rigid</i>	<i>Just right</i>	<i>Too much stretch</i>

5. Thinking about the VRST brand, how would you rate the quality of the item you tried on in the French Terry Collection?

<i>Extremely low quality</i>	<i>Somewhat low quality</i>	<i>Neutral</i>	<i>Somewhat high quality</i>	<i>Extremely high quality</i>

6. How likely would you be to purchase the item you tried on in the French Terry Collection?

<i>Not at all likely</i>	<i>Somewhat unlikely</i>	<i>Neither likely nor unlikely</i>	<i>Somewhat likely</i>	<i>Very likely</i>

7. Which of these do you think best describes the price of the item you tried on in the French Terry Collection?

<i>Too high</i>	<i>About what I expected</i>	<i>Too low</i>

8. Where would you wear the item you tried on in the French Terry Collection?

- a. Around the house
- b. At work
- c. At the gym
- d. Out to restaurants/bars
- e. Out with friends
- f. Other, please specify

## VRST Woven Shorts Collection

1. What item did you try on?

2. How satisfied are you with the following for the item you tried on in the Woven Shorts Collection?

	<i>Not at all satisfied</i>	<i>Somewhat unsatisfied</i>	<i>Neither satisfied nor unsatisfied</i>	<i>Somewhat satisfied</i>	<i>Very satisfied</i>
<b>Fit</b>					
<b>Style</b>					
<b>Quality of materials</b>					
<b>Color options</b>					
<b>Inseam length</b>					

3. How did the fit feel for the following areas when you wore the item you tried on in the Woven Shorts Collection?

	<i>Too loose</i>	<i>True to size</i>	<i>Too tight</i>
<b>Waist</b>			
<b>Leg opening/calf area</b>			
<b>Crotch area</b>			
<b>Color options</b>			
<b>Inseam length</b>			

4. How did the fabric feel for the item you tried on in the Woven Shorts Collection?

<i>Too rigid</i>	<i>Just right</i>	<i>Too much stretch</i>

5. Thinking about the VRST brand, how would you rate the quality of the item you tried on in the Woven Shorts Collection?

<i>Extremely low quality</i>	<i>Somewhat low quality</i>	<i>Neutral</i>	<i>Somewhat high quality</i>	<i>Extremely high quality</i>

6. How likely would you be to purchase the item you tried on in the Woven Shorts Collection?

<i>Not at all likely</i>	<i>Somewhat unlikely</i>	<i>Neither likely nor unlikely</i>	<i>Somewhat likely</i>	<i>Very likely</i>

7. Which of these do you think best describes the price of the item you tried on in the Woven Shorts Collection?

<i>Too high</i>	<i>About what I expected</i>	<i>Too low</i>

8. Where would you wear the item you tried on in the Woven Shorts Collection?

- Around the house
- At work
- At the gym
- Out to restaurants/bars
- Out with friends
- Other, please specify