

Frequently Asked Questions

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What is Amazon Preview?

Amazon Preview is an exclusive opportunity for entertainment fans to help shape Movies and TV Series. Once you've accepted our invitation, we will email you opportunities to view and provide feedback on entertainment projects - before they're available to anyone else. We'll share concepts, storyboards, test movies and even television pilots with Amazon Preview members and use the feedback we collect from them to make entertainment projects better.

How do I join Amazon Preview?

Amazon Preview members are selected from Amazon's best customers and invited to join via email. If you've received an email invitation to Amazon Preview, click the link in that message and follow the instructions to get started.

How much does it cost?

Amazon Preview is free. We only ask that members respond to the surveys we send in a timely manner.

How do I cancel my membership with Amazon Preview?

We'd be sad to see you go, but you can cancel your membership from Amazon Preview by clicking the unsubscribe link in any of the emails we send to you.

What do I get for participating in Amazon Preview?

First and foremost, you'll get an exclusive behind-the-scenes look at the television and movie projects. Your feedback will help us improve these projects for all Amazon Customers. From time-to-time, we may also offer prizes and giveaways to Amazon Preview members as a thank you for your participation.

Now that I've signed up, when can I expect my first survey?

We send out surveys at different intervals throughout the year, but typically you should receive a survey every 2-3 weeks via email.

Can I share my invitation email with a friend?

No, your invitation is only meant for you and is designed for one-time use.

When I click on the link in the invitation email, it doesn't work. Why?

Invitation links may only be used once. If you've already used the link to join Amazon Preview or shared it with someone else, please contact customer service here.

How will Amazon use the information I provide?

Amazon will use the feedback we collect to make great entertainment, better understand our customers, and help improve Amazon services. Any information that you provide will be used only in accordance with the Amazon.com Privacy Notice.

How do I opt out?

If you don't respond to an Amazon Preview invitation, you won't receive any further correspondence. If for some reason you do receive unwanted emails from Amazon Preview, let us know here.

What is Amazon Studios?

Amazon Studios is developing feature films and episodic series in a new way, one that's open to great ideas from creators—and audiences—around the world. Amazon Studios seeks feedback about projects and ideas, even in their earliest stages. We will test premises, storyboards, posters, trailers, test movies, pilots, promos, and other formats to see what people think, and then use their feedback to develop great entertainment that fans will love.