POLITICO INSIDERS FAQ

Have more questions? Read our FAQ below:

What is POLITICO Insiders?

POLITICO Insiders is an online community of your influential peers that are called on to regularly share feedback that shapes POLITICO's editorial coverage and product offerings. We use what we learn from this community to identify opportunities for us to serve you and your business better.

Why was I invited to join POLITICO Insider?

You have been hand-picked as an influential user of one or multiple products in the POLITICO product suite (Politico.com, Pro, E&E News, AIQ). Your expertise, policy interests, and engagement make you the perfect person to impact our product suite.

I am a customer of E&E News or Agency IQ. Can I participate in this community?

Yes! As a part of our product family, we are eager to hear about opportunities to improve your experience with E&E News and Agency IQ.

I am a Pro, E&E, or Agency IQ subscriber and regularly give feedback to my Account Manager. How is this community different?

Your Account Manager is the best person to support you with your individual account needs and will continue to welcome feedback. Being a part of this community will give you more direct lines of communication with the teams that are proactively working on future-focused platform iterations. The peer-to-peer networking opportunities are also a way to thank you for your willingness to share feedback!

I registered to join. Now what?

Welcome to the team, Insider! Once you navigate to the Insider platform, make sure to fill out your login and profile information. Your answers will ensure we invite you to research studies most relevant to you. We'll ask you to give feedback via an email invitation, but check out the community dashboard to find feedback requests you can immediately contribute to.

I was invited. How do I access POLITICO Insider?

If you were invited via email, click on the "join now" link that will lead you to create an account with POLITICO Insiders.

I wasn't invited. How do I sign up to join POLITICO Insider?

Are you interested in sharing feedback with the POLITICO team and community? Reach out to research@politico.com and our team will contact you.

What will I be asked to do as a POLITICO Insider?

Our research studies will vary. You may be asked to fill out a questionnaire, poll, add to a discussion forum, or join a live focus group conducted virtually.

How many study invitations will I receive?

We know your time is valuable, so we limit our ask of you to two studies a month. You will receive an email when a research study is available, or you can find it on your Insider community dashboard.

What types of topics will I be queried on?

Our research requests will ask questions pertaining to your industry, your business, or your particular role. Do you work in health care and want to share the latest shifts affecting your business? We'd love to hear from you. Do you use the Pro platform to track legislation and would like to share feedback? You have the insight we are looking for! We strive to steward your time in this community well, so activities will be kept to 1-5 minutes.

What will you do with my feedback?

Your input will be vital to the growth of POLITICO. The results of this information will help shape the future of POLITICO's editorial, product and Audience Solutions needs. This will in turn help us improve our offerings to better serve you and your business. Additionally, when responding to surveys from your Insider team, all data will be aggregated and anonymized to protect your privacy.

Is this community anonymous?

One of the benefits of being a POLITICO Insider is having access to an inclusive community of influential peers during opt-in networking opportunities. That is why our members are visible to each other when engaging in the Insider hub. That said, your comfort is our priority and you control your public post engagement. While we will always value your input as an Insider community member, you should never feel pressured to publicly post.

What will you do with my personal information?

To see how we use your personal information, please see our privacy policy here.

Can I leave the group?

Your perspective will be missed, but yes, contact us at research@politico.com to be removed from the community anytime.