



## Prize Draw Rules

### Monthly Prize Draw

1. The Core4 community offers entry into a monthly prize draw for its members. The prize draws open on the 1<sup>st</sup> day of each month at 00:00 and close on the final day of each month at 23:59.
2. The competition is open to Core4 community members who are UK residents aged 16 and over only.
3. To qualify for entry to the monthly prize draws you must have completed at least one activity or survey via the Core4 community. In a given month for each activity or survey you complete, you will receive 1 entry into the prize draw.
4. For each monthly prize draw there are 4x £100 UK gift cards up for grabs – with the choice from a range of retailers. There will be 4 winners each month from the monthly prize draws.
5. The winners will be selected at random from all the eligible entries by *Alida* (rebranded from *Vision Critical*), who administers the competition on *Channel 4*'s behalf. The draw date will occur within 10 working days of the end of the contest period.
6. The winners will be notified via email that they have won a prize within 15 working days of each draw. This email will be sent out by *Alida*'s third party incentives fulfilment provider on behalf of *Channel 4* to the email address provided on entering the competition. The email will include a Winner Notification Survey to complete.
7. Winners will need to complete the web-based Winner Notification Survey within 10 working days to accept their prize; failure to do so may result in a re-draw. *Channel 4* reserves the right to void that entry and have the administrator select another eligible entrant for that Prize, and continue to do so for up to 2 re-draws until a winner is confirmed. In the event that a winner is not determined after 3 total attempts to contact selected entrants (1 initial and 2 alternate/re-draws), *Channel 4* may elect not to conduct any further redraws and not award such Prize.
8. By entering this prize draw you are deemed to have read and accepted the Core4 Terms & Conditions and Privacy Policy. (Available [here](#))

### Quarterly Prize Draw

1. Alongside the Core4 monthly prize draw, Core4 members who have taken part in at least 1 survey for each month of a given quarter will be entered into our quarterly prize draw.
2. The prize draw opens on the 1<sup>st</sup> day of each new quarter at 00:00 and closes on the final day of each quarter at 23:59.
3. Core4 community members who have participated in at least 1 survey each month of that quarter (e.g. January, AND February AND March) will qualify for the quarterly prize draw. Please note that you will only get one entry into the quarterly prize draw if you complete at



least one survey for each month of a given quarter. Entering more than one survey each month will not get you additional entries.

4. For each Core4 quarterly prize draw there is 40x £10 UK gift card up for grabs – with the choice available from a range of retailers. There will be 40 winners each quarter from the Core4 quarterly prize draw.
5. Each month 40 winners will be selected at random from all the eligible entries by *Channel 4* and the incentives will be deployed via fulfilment provider *Virtual Incentives* on *Channel 4's* behalf.
6. Winners will be notified via email that they have won a prize within 15 working days of each draw. This email will be sent out by *Virtual Incentives* (the fulfilment provider) on behalf of *Channel 4* to the email address provided on entering the competition. The email will include a link to the virtual Gift Card and this link will remain active for 90 days.
7. The winner will need to claim their *Virtual Incentives* Gift Card to accept their prize; failure to do so may result in a re-draw. *Channel 4* reserves the right to void that entry and select another eligible entrant for that Prize, in the event that a winner is not determined after the re-draw, *Channel 4* may elect not to conduct any further redraws and not award such Prize.
8. By entering this quarterly prize draw you are deemed to have read and accepted the Core4 Terms & Conditions and Privacy Policy and Channel 4's [Competition Terms & Conditions](#).

(Available [here](#))