

A&E TELEVISION NETWORKS, LLC RESEARCH PANEL AGREEMENT

Last Updated: January 2, 2024

A&E Television Networks, LLC and its affiliates (collectively, “AETN” or “we” or “us”) owns, operates and/or provides you with access to the following websites www.aetvaccess.com, www.historymakerscommunity.com and www.lifetimeloyals.com (or any successor links) and all associated web pages, websites, and social media pages (collectively, the “Websites”) subject to your compliance with the terms and conditions set forth in this Research Panel Agreement (this “Agreement”). You agree that both your access to and use of the Websites are governed by this Agreement, AETN’s Terms of Use (the “Terms of Use” located at (<http://www.aenetworks.com/terms>) and together with the Agreement and the Terms of Use, the “Terms”). By signing up for a research panel or accessing the Websites, you agree to comply with the Terms. To the extent there are any conflicts between this Agreement and the Terms of Use, the terms of this Agreement control. For information about how we collect, use, share and otherwise process personal information about you, please see our research panel privacy policy located at ([A+E Panel Privacy Policy](#)) (“Privacy Policy”).

1. Changes. AETN has included the date of last update (the effective date) of this Agreement on the first page of this document. AETN reserves the right to make changes to any Terms at any time. The effective version of this Agreement will be posted on the Websites for your review. AETN will provide notification to you in advance of any material changes becoming effective by posting a notification on the Websites. If you continue to access and/or use any of the Websites after the effective date of such changes, then such access and/or use will be deemed an acceptance of and an agreement to follow and be bound by the changed Terms. We reserve the right to modify our Websites or to suspend or terminate providing all or part of our Websites at any time or offer or discontinue opportunities to some or all end users of the Websites.

2. Username/Password. Your invitation to join the Websites is for you only and is non- transferrable. You are responsible for the confidentiality and use of your username and password which give you access to the Websites to participate in our research panels. If you have reason to believe that your username or password is no longer secure or may have been compromised you must: (i) promptly change your password by visiting the Websites, and (ii) immediately notify us of the problem by emailing us at support@aetvaccess.com, support@historymakerscommunity.com or support@lifetimeloyals.com, as applicable (with the email subject line: “Username Password Security Issues”). Your access to the Websites and invitations to participate in research panels are at the sole discretion of AETN and may be revoked or terminated at any time without cause and without notice. You hereby release and waive all claims against AETN that may arise or relate to your use of the Websites and/or participation in any research panels.

3. Participation. You do not have to participate in each and every research panel or other activity that you may be invited to or may be posted on the Websites. However, if you do not participate in any activities for a period of 90 days, AETN may terminate your account for non-use, and you agree that AETN is not liable or obligated to you for any reason based upon such a termination.

4. Incentive for Participating. When AETN offers a reward program or incentive to participate in a research panel or activity, your participation will be subject to any applicable terms. You may be asked to provide certain personal information, including your name and contact information, information about your background, commercial information (such as your viewing histories or tendencies), and other categories of personal information in exchange for certain financial benefits. These benefits may constitute “financial incentives” under certain state laws. You can opt into a financial incentive by following the sign-up or participation instructions provided and you can opt out at any time by communicating to us through the applicable program’s member support email and indicating your wish to “opt out” of the applicable

reward program or incentive, or other similar language making clear you no longer wish to participate. In some cases, we may provide additional terms and conditions, which we will provide to you when you sign up. The value of your personal information is reasonably related to the value of the offer or discount presented to you.

5. Assignment of Rights. You agree that by submitting any ideas, comments, suggestions or any other information (collectively, “Ideas”) to AETN through your participation in our research panels or on or through the Websites, at the time of submission you irrevocably assign all rights in such Ideas to AETN. You expressly acknowledge AETN’s unrestricted right to use any or all, or any part thereof, of any Ideas without any notice or compensation to you. You hereby release and waive all claims against AETN with respect to intellectual property or other proprietary rights, rights of attribution, rights of publicity or privacy, or any other rights or liability with respect to your Ideas you submit, transfer, post or provide to AETN through the Websites.

6. Confidentiality. The information and materials provided on or through the Websites, including without limitation, any data, text, graphics, images, audio and video clips, logos, icons, software, applications and/or links (collectively, the “Materials”) are confidential and provide you an inside look into our business and services. You agree not to disclose to others any of the Materials that we disclose to you on the Websites. You also agree not to disclose any ideas or information that are generated by others in or on the Websites.

7. Privacy. To the extent that you provide us with personally identifiable information through a research panel or the Websites, AETN collects and uses such personal information in accordance with our Privacy Policy.

8. Use & Access. YOU MUST BE AT LEAST 18 YEARS OF AGE AND A RESIDENT OF THE UNITED STATES TO PARTICIPATE IN ANY RESEARCH PANELS AND/OR SUBMIT ANY IDEAS. By accessing, using and/or submitting information to or through any of the Websites, you represent that you at least 18 years of age or older and resident of the United States. You will not use our Websites if you are not eligible to use our Websites in accordance with the Terms and will not use our Websites other than for their intended purpose.

9. Indemnification. To the fullest extent permitted by applicable law, you agree to indemnify, defend and hold harmless AETN, our affiliates, licensors, suppliers, advertisers and sponsors, and our and their directors, officers, employees, consultants, agents and other representatives (“AETN Parties”), from and against any and all actions, claims, demands, damages, losses, liabilities, costs (including reasonable attorneys’ fees) and other expenses (“Claims”) that arise directly or indirectly out of or from: (a) your breach (including through use of your username, whether or not by you) of this Agreement; (b) any allegation that any Idea or other information you submit to us or transmit to the Websites or AETN infringes or otherwise violates the copyright, trademark, trade secret or other intellectual property or other right of any third party; (c) your access to and use of the Websites; and/or (d) any claim that one of your Ideas caused damage to a third party including but not limited to libel, defamation, loss of or harm to reputation or any other damage whatsoever. You will promptly notify the AETN Parties of any such Claims and cooperate with the AETN Parties in defending such Claims, and pay all fees, costs, and expenses associated with defending such Claims (including attorneys’ fees). The AETN Parties will have control of the defense or settlement, at AETN’s sole option, of any Claims.

10. Miscellaneous. By clicking “I agree” when registering for the Websites, you are providing a binding electronic signature.

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