

VIP VOICES Community Participation Terms

You have been invited to participate in the VIP VOICES community, powered by Sony Pictures Entertainment (“SPE”) (the “program”).

Terms of Participation

Welcome! We’re so excited to have you join the program to watch and share feedback on some of our films and series, as well as more general questions about the media you are interested in as a consumer and your entertainment habits in general. Please carefully read the following legal terms of your participation and, most importantly, the requirement to keep it confidential.

If selected to participate, for good and valuable consideration, you agree as follows:

- As part of the program you may view films and series that have not yet been released by SPE, as well as have access to surveys and materials that we need you to keep confidential. You agree not to share or disclose any of these materials, or anything about these films and series (including their titles, casts, characters, plotlines, endings, etc.) with anyone else. And yes, that means not posting about them on social media, or on fan sites, or on entertainment blogs, etc.
- The unreleased films and series we make available for screening, and the materials we share with you, are owned by SPE. We’re interested in your thoughts and feedback, but we’re not giving permission to photograph, film, record, or use these films, series or materials for any other purpose. Just enjoy the films and series and fill out the surveys, please!
- Your participation, and any suggestions, comments or other feedback you provide, are given voluntarily. For no additional compensation, you give us the unrestricted right to use these suggestions, comments or other feedback to make the best entertainment experience possible. You also acknowledge that others may have provided the same suggestions, comments or feedback, or that we may have already come up with them ourselves.

In order to keep these films and series safe, sound and confidential, you understand that we may be taking some precautions for security purposes, such as providing you with a unique PIN and temporary screener account, watermarking (superimposing an ID onto the content you are viewing), and monitoring streaming activity to prevent fraud. You acknowledge that if you violate these terms, it could significantly harm SPE. We reserve the right to stop sharing access to unreleased films and series at any time, and we don’t guarantee that any unreleased films and series will be shared. If you breach these terms, you agree to help us minimize any damage as much as possible.

Data Protection

By participating in the program, you may have the opportunity to watch pre-release content, including trailers, and answer our questions about your opinions on that content. We may also ask you to answer surveys providing your opinions and/or interests in entertainment content generally.

You agree to SPE's collection and disclosure of your data as set forth below, including your profile data and your responses to our survey questions. These program terms supplement the Sony Pictures Entertainment [Terms of Use](#) and [Privacy Policy](#), both of which also apply to the program.

The Information We Will Use and How We Will Use It

When you participate in the [program](#), we and our research platform service provider that processes the data on our behalf will collect:

- profile information which may include your name, email address, location (zip code and state), gender and gender identity, sexual orientation, age, race, religious or philosophical beliefs, and health information;
- information about your entertainment habits (e.g., whether you listen to podcasts);
- information about the videos you view;
- your survey responses, which may include your gender and gender identity, sexual orientation, age, race, religious or philosophical beliefs, and health information;
- videos of interviews with you;
- information collected by cookies and other tracking technologies

We will use the information you submit for the following purposes:

- improving our content and services
- improving our previews and marketing activities related to our content
- improving our general understanding of consumer attitudes and behaviors

Our service provider who operates the research platform we use will have access to the information above for the purposes of operationalizing the program on our behalf. We may also disclose your information to other service providers who will process the data on our behalf, as well as our affiliates.

If you have questions about our processing of your personal information in relation to this program, please contact SPE [here](#) or at Sony Pictures Entertainment Inc. 10202 W. Washington, Jimmy Stewart Building, Culver City, CA 90232 (Attention: Privacy Officer).

For information about rights you may have with respect to your personal information in accordance with applicable data protection laws, please see the Sony Pictures [Privacy Policy](#).

By clicking "I agree," you consent to the processing and disclosure of the information you provide to Sony Pictures Entertainment in this program, including your gender and gender identity, sexual orientation, age, race, religious or philosophical beliefs, and health information, for the purposes set out in these VIP VOICES Community Participation Terms and in accordance with the Terms of Use and Privacy Policy. You may withdraw your consent without reason at any time by clicking [here](#).