



Prize Draw Rules

Monthly Prize Draw

1. The Core4 community offers entry into a monthly prize draw for its members. The prize draw opens on the 1st day of each month at 00:00 and closes on the final day of each month at 23:59.
2. The prize draw is open to Core4 community members who are UK residents aged 16 and over only.
3. To qualify for entry to the monthly prize draw you must have completed at least one survey via the Core4 community within the month. You may complete more than one survey in the month, however entry into the draw is limited to one per person.
4. There are the following digital gift cards available to win each month: 4 x £100, 2x £50, 4 x £25 and 90 x £5, with a choice from a range of retailers. Overall, there will be 100 winners each month.
5. The winners will be selected at random from all the eligible entries by *Alida*, who administers the winner selection on *Channel 4's* behalf.
6. The winners will then be notified via email that they have won a prize within 30 days of the close date for each draw. This email will be sent out by our third-party incentives fulfilment provider Virtual Incentives on behalf of *Channel 4* to the email address provided on signing up to the Core4 community. The email will include a link to the voucher where the winner can choose their retailer voucher from the range provided.
7. Each retailer gift card has an expiry date shown and once the voucher is activated by the winner it is their responsibility to use the voucher within that period.
8. By entering this prize draw you are deemed to have read and accepted the Core4 Terms & Conditions and Privacy Policy. (Available [here](#))



Additional Incentives

1. In addition to our monthly prize draw, we may offer additional incentives for contributions that are particularly relevant to specific projects or objectives.
2. These opportunities will always be clearly outlined in the relevant surveys or tasks.
3. The qualifying members will receive their incentive via email on completion of the task. This email will be sent out by our third-party incentive fulfilment provider Virtual Incentives on behalf of *Channel 4* to the email address provided on signing up to the Core4 community. The email will include a link to the voucher where the member can choose their retailer voucher from the range provided.
4. Each retailer voucher has an expiry date shown and once the voucher is activated by the member it is their responsibility to use the voucher within that period. If the member does not accept their incentive via the email link or fail to redeem their voucher in the valid period, the incentive will remain unclaimed and Channel 4 reserves the right to reclaim these funds for future incentives.
5. By taking part in tasks with additional incentives, you are deemed to have read and accepted the Core4 Terms & Conditions and Privacy Policy. (*Available [here](#)*).